



COMMITTEE FOR
ADELAIDE

DON DUNSTAN
FOUNDATION

inspiring action for a fairer world



Committee for Adelaide and Don Dunstan Foundation Innovation Precinct Tour

Four Cities - US and Canada
Toronto, New York, Boston and Austin
4 to 18 May 2019

Adelaide is uniquely poised to establish itself as a major centre for innovation, entrepreneurship and social enterprise with:

- a national defence spend and emerging industries such as space which have the potential to spearhead enormous growth and investment in innovation, provided the right ecosystem and support networks are created
- Lot Fourteen (the oRAH site) which presents a unique development opportunity that is the envy of cities around the world, complementing existing innovation precincts across the city

Towards the end of 2019, the Don Dunstan Foundation's Social Capital Residencies as part of the Thinker in Residence program draws to a close. [Dr Ilse Treurnicht](#) and [Allyson Hewitt](#), both from the renowned MaRS Discovery District in Toronto, have been visiting the State and are expected to return again to Adelaide for the final part of the program in mid-2019

Before they present their final findings on how Adelaide can strengthen its own entrepreneurial and innovation ecosystems and become a leader in startups and social innovation, this four-city tour is a unique opportunity to see the programs Ilse and Allyson have talked about in action as well as learning about other innovation precincts across New York, Boston and Austin.

Particular focus will be on the programs and initiatives that support entrepreneurs and make these precincts such a success.

Some of the places the tour is likely to visit (please note this is a draft itinerary and subject to change):

- **Toronto, Canada**

MaRS Discovery District is the launchpad for leading innovators and the similarities between Lot Fourteen and MaRS are astounding: both are former hospitals in the city centre next to universities. MaRS brings together educators, researchers, social scientists, entrepreneurs and business experts under one roof. Since 2008, MaRS ventures have raised \$3.5 billion in capital with \$1.8 billion in revenue generated.

www.marsdd.com

The Ontario Network of Entrepreneurs brings together the entire entrepreneurial ecosystem together in Ontario, providing a one-stop shop for any business starting out, seeking to grow or looking for finance. The network's formation was supported by the MaRS Discovery District

www.onebusiness.ca

- **Boston, US**

Kendall Square is billed as the most innovative square mile on the planet, MIT has been working with Cambridge communities to shape Kendall Square with the area delivering housing, lab and research space, retail, innovation space, open space, and a dedicated facility for the MIT Museum.

<https://kendallsquare.mit.edu/>

- **New York City, US**

WeWork

No visit to New York would be complete without a trip to the site where the WeWork story began. This is co-working at its best with a myriad of programs in place to help people stay connected.

<https://www.wework.com/l/new-york-city--NY>

Company (formerly Grand Central Tech)

New York City has one of the most vibrant tech startup scenes in the world, including Company, a place where transformational startups achieve scale.

<https://www.company.co/>

Roosevelt Island

This is where digital is being talked about, created, celebrated and used to transform the world. It includes Cornell Tech and the Tata Innovation Center.

<https://tatainnovationcenter.com/roosevelt-island/>

- Austin, US

Places like Tech Ranch and Capital Factory are spearheading entrepreneurial efforts across Texas. Galvanize Austin has co-working spaces and coding bootcamps that are renowned.

<https://techranchaustin.com/>

<https://www.capitalfactory.com/>

<https://www.galvanize.com/austin/campus#about>

The tour concludes in Austin but some delegates may choose to fly home via San Francisco / Silicon Valley.

Who should attend

- Innovators and entrepreneurs
- Businesses
- Universities and learning institutions
- City planners, architects, developers
- Local Government
- State Government departments and agencies
- Members of Parliament
- Service industries supporting the innovation ecosystem

For logistical purposes, it is proposed to cap attendance at 20 participants with preference given to Committee for Adelaide members, organisations involved in the Don Dunstan Social Capital Residencies and organisations directly involved in the Lot Fourteen redevelopment.

Logistics and Costs

All tour travel, accommodation and in country logistics will be organised through a central, third-party travel provider. Costs will be dependent on personal flight and hotel choices and be charged directly.

In addition to direct costs, a \$1,500 (excluding GST) administration fee will be applied to cover costs incurred in conducting the tour. Those who are not members of the Committee for Adelaide, involved in the Don Dunstan Foundation's Capital Residency program or directly involved in Lot Fourteen will be charged \$2,500 (excluding GST).

Next Steps and key timeframes

- **1 December 2019** – Before we begin scheduling meetings, we need to better understand the level of interest in this tour. This is a no-obligation, registration of interest deadline.
- **Start of February** – A tour briefing session to be held at which time an initial itinerary of sites and meetings will be presented.
- **End February / early March** – Confirmation and payment

Keen to know more? Please contact:

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DRAFT ITINERARY (SUBJECT TO CHANGE)

4 to 18 May						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						4 Depart Adelaide
5 Arrive Toronto Delegates meet for dinner	6 Toronto Site visits and meetings	7 Toronto Site visits and meetings	8 Toronto Site visits and meetings	9 Travel to New York Meetings in afternoon	10 New York Site visits and meetings	11 Free day in New York
12 Travel to Boston Afternoon travel	13 Boston Site visits and meetings	14 Travel to Austin	15 Austin Site visits and meetings	16 Austin Site visits and meetings	17 Travel home (or optional visit to San Francisco on the way home)	18 Arrive Adelaide