



COMMITTEE FOR  
**ADELAIDE**

**DON DUNSTAN**  
**FOUNDATION**  
inspiring action for a fairer world



## Committee for Adelaide and Don Dunstan Foundation Innovation Precinct Tour

US and Canada  
12 to 27 October 2019

As South Australia establishes its reputation as a centre for innovation, this tour will give government, private enterprises, universities and others the opportunity to explore the ecosystems, programs and initiatives that are supporting entrepreneurs and making innovation precincts thrive in the US and Canada.

The tour includes two options, taking in:

- **Option A:** New York, Toronto and the 70<sup>th</sup> International Astronautical Congress in Washington DC
- **Option B:** New York, Toronto, Washington DC and Austin

Both tours include visits to the [MaRS Discovery District](#), including meetings with Thinkers in Residence Dr Allyson Hewitt and Dr Ilse Treurnicht. We are keen to ensure the ideas gained while on the tour can be implemented, advocated for or explored in more detail for the benefit of our entire city once we've returned. To this end, we want to ensure a good mix of participants.

<p>Saturday 12 October</p>	<p>Participants depart Adelaide for New York</p> <p>Depart Adelaide at 6am and arrive on the same day in New York at 4.40pm, flying Qantas via Sydney and Los Angeles</p> <p>Check in to DoubleTree by Hilton Metropolitan for three nights*</p>
<p>Sunday 13 October</p>	<p>Group dinner**</p>
<p>Monday 14 October to Tuesday 15 October</p> <p>New York</p>	<div data-bbox="696 636 1868 879" data-label="Image"> </div> <p>Two days of site visits and meetings with the following organisations***:</p> <ul style="list-style-type: none"> <li>- <a href="#">City of New York</a> <i>Exploring local government's role in supporting ecosystems across New York</i></li> <li>- <a href="#">Grand Central Tech</a> <i>Not an accelerator, incubator or studio but a year-long residency for experienced entrepreneurs</i></li> <li>- <a href="#">WeWork</a> Tour <i>Co-working at its best helping people stay connected.</i></li> <li>- <a href="#">Roosevelt Island</a> <i>Where digital is talked about, created, celebrated and used to transform the world. Including Cornell Tech and the Tata Innovation Center.</i></li> </ul>

	<ul style="list-style-type: none"> <li>- <a href="#">Galvanize NYC</a> <i>The hub for top tech companies and talent in one of the most iconic cities in the world</i></li> </ul> <p><b>Tuesday evening</b> – fly from New York to Toronto, Canada, departing at 6.40pm and arriving 8.25pm (Westjet)</p> <p><b>Check in</b> to Chelsea Hotel, Toronto, for four nights*</p>
<p>Wednesday 16 October to Saturday 19 October</p> <p>Toronto, Canada</p>	<div data-bbox="815 475 1753 708" data-label="Image"> </div> <p>Three days of site visits and meetings with the following organisations***:</p> <ul style="list-style-type: none"> <li>- <a href="#">MaRS Discovery District</a> (including meetings with Thinkers in Residence Dr Allyson Hewitt and Dr Ilse Treurnicht) <i>MaRS is the launchpad for leading innovators (and like Lot Fourteen, a former hospital in the city centre next to universities)</i> <ul style="list-style-type: none"> <li>o <a href="#">Advanced Energy Centre</a> <i>The Advanced Energy Centre's mission is to foster the adoption of innovative energy technologies in Canada, and to leverage those successes and experiences into international markets.</i></li> <li>o <a href="#">Data Catalyst</a> <i>working to solve complex and important problems by acting as a trusted and neutral third party that connects people and data</i></li> <li>o <a href="#">Centre for Impact Investing</a> <i>a leading force in growing the impact investment market in Canada</i></li> <li>o <a href="#">Solutions Lab</a> <i>As a public and social innovation lab, the MaRS Solutions Lab brings together governments, foundations, corporations, non-governmental organizations, academia and the greater community to help unravel complex problems from the citizen's perspective.</i></li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>- <a href="#">ONE Ontario Network of Entrepreneurs</a> <i>Expanding entrepreneurship across the entire city and State</i></li> <li>- <a href="#">Waterloo University – The Accelerator Center (time permitting)</a> <i>Ranked #4 accelerator program in the world</i></li> </ul> <p><b>Saturday afternoon</b> – Fly to Washington DC, departing 2.00pm and arriving 3.30pm (United Airlines)</p> <p><b>GROUP A:</b> Check in to Embassy Inn, Washington DC, for six nights*</p> <p><b>GROUP B:</b> Check in to Embassy Inn, Washington DC, for three nights*</p>
Sunday 20 October	Free time
<p><b>GROUP A:</b></p> <p>Monday 21 October to Friday 25 October</p>	<p><a href="#">70<sup>th</sup> International Astronautical Congress 2019, Washington DC****</a></p> <p><i>Space: The power of the past, the promise of the future</i></p> <p><b>Friday evening</b> – Fly from Washington to Los Angeles, departing at 4.15pm and arriving at 7pm</p> <p>Depart Los Angeles at 10.40pm arriving in Adelaide on Sunday 27 October at 11.25am</p>

**GROUP B:**

Monday 21 October to  
Tuesday 22 October

Washington DC, USA



Two days of site visits and meetings with the following organisations\*\*\*:

- [World Bank](#) meeting on social entrepreneurship)  
*An insight into social innovation developments across the globe*
- [SEED Spot](#) – Social Innovation Accelerator  
*School-based programs and taking innovation to the next level*
- [1776](#)  
*A startup to scale revolution*
- [Inclusive Innovation Incubator](#)  
*A community space for innovation*

**Tuesday afternoon** – Fly to Austin, departing 5.15pm and arriving 7.51pm (United)

Check into Omni Hotel, Austin, for three nights\*

**GROUP B:**

Wednesday 23 October to  
Friday 25 October

Austin



	<p>Three days of site visits and meetings with the following organisations***:</p> <ul style="list-style-type: none"> <li>- <a href="#">Capital Factory</a> <i>A seed stage mentoring program for start-ups that provides weekly mentoring sessions with mentors and investors who have built, scaled, and sold lean start-ups themselves.</i></li> <li>- <a href="#">Austin Centre for Social Innovation</a> <i>The Center for Social Innovation (CSI) is an integrated campus for socially innovative non-profits and social ventures.</i></li> <li>- <a href="#">Fiix</a> <i>A Bcorp maintenance and asset management software provider that just raised series C at \$100 m</i></li> <li>- Austin Lord Mayor and <a href="#">SXSW</a> <i>Learn how Austin become one of the preeminent destinations for the Creative and Entrepreneurial community</i></li> </ul> <p><b>Friday evening</b> – Fly from Austin to Los Angeles, departing at 5.50pm and arriving at 7.03pm (Delta Airlines)</p> <p>Depart Los Angeles at 10.40pm arriving in Adelaide on Sunday 27 October at 11.25am</p>
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\*Dependent on availability

\*\*Group dinner is optional and priced at \$150 a head

\*\*\*While contact has been made with these organisations and they've all indicated a willingness to be part of the program, meetings are dependent on availability and will not be locked in until delegates have made a commitment to join the tour. Where, contrary to expectations, a particular site visit cannot be organised, a visit to an organisations of a similar standard will be substituted.

\*\*\*\*Delegates will need to register and pay for the congress themselves. This has not been included in pricing.

## Logistics and Costs

- For logistical purposes, it is proposed to cap attendance at 22 participants with preference given to Committee for Adelaide members, organisations involved in the Don Dunstan Social Capital Residencies and organisations directly involved in the Lot Fourteen redevelopment.
- Travel costs are indicative at this stage and subject to change, depending on final numbers of participants, availability, exchange rates etc. They include:

Flights and Accommodation (please note that flights are economy with the option to upgrade and breakfast is not included):

### GROUP A

Adelaide to New York  
New York to Toronto  
Toronto to Washington  
Washington to Adelaide

Three nights in New York City  
Three nights in Toronto, Canada  
Six nights in Washington DC

### GROUP B

Adelaide to New York  
New York to Toronto  
Toronto to Washington  
Washington to Austin  
Austin to Adelaide

Three nights in New York City  
Three nights in Toronto, Canada  
Three nights in Washington DC  
Three nights in Austin, Texas

*The following is NOT included:*

- Transfers to and from hotels to the airport in New York, Toronto, Washington DC and Austin
- Transport to meetings in Toronto, Washington DC and New York which will be via public transport and taxis/Uber, payable at time of travel

- Food and beverages, including breakfasts, and other incidentals
- Travel insurance and visas. Participants will need to organise travel insurance as well as ensure their passports are valid for travel to Canada and the US
- Any fees or costs associated with attending the [70<sup>th</sup> International Astronautical Congress 2019, Washington DC](#) In addition, delegates will need to self register for the event
- Please note that dependent on final numbers a small room hire fee made need to be charged for some venues

*In addition to direct costs:*

- **GROUP A:** A \$1,800 (excluding GST) administration fee will be applied to cover costs incurred in conducting the tour. Those who are not members of the Committee for Adelaide, involved in the Don Dunstan Foundation's Capital Residency program or directly involved in Lot Fourteen will be charged \$3,200 (excluding GST)
- **GROUP B:** A \$2,200 (excluding GST) administration fee will be applied to cover costs incurred in conducting the tour. Those who are not members of the Committee for Adelaide, involved in the Don Dunstan Foundation's Capital Residency program or directly involved in Lot Fourteen will be charged \$3,600 (excluding GST)
- An optional \$150 a head will be charged for the welcome dinner in New York City on the first evening
- **GROUP B:** An extra fee of \$150 to cover mini bus hire in Austin, Texas, is included

Indicative total costs of tour (all prices inclusive GST):

**GROUP A**

- Return economy flights to with Qantas from Adelaide to New York and Washington to Adelaide (upgrades possible)	\$6,064
- Flights from New York to Toronto and Toronto to Washington	
- Accommodation in New York, Toronto and Washington for 13 nights <i>(Please note that prices are based on a minimum of 10 people)</i>	
- Administration fee:	\$1,980
- Welcome dinner (optional):	\$ 150
<b>TOTAL (incl GST):</b>	<b>\$8,194</b>

**GROUP B**

- Return economy flights to with Qantas from Adelaide to New York and Austin to Adelaide (upgrades possible)	\$6,279
- Flights from New York to Toronto, Toronto to Washington and Washington to Austin	
- Accommodation in New York, Toronto, Washington and Austin for 13 nights <i>(Please note that prices are based on a minimum of 10 people)</i>	
- Bus hire in Austin	\$ 150
- Administration fee:	\$2,420
- Welcome dinner (optional):	\$ 150
<b>TOTAL (incl. GST):</b>	<b>\$8,999</b>

## Next Steps and key timeframes

- 12 July 2019 - Confirmation of attendance
- 31 July 2019 – 25% deposit (flights and hotels) due
- Date TBA – Final payment due

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12 to 27 October

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						12 Depart Adelaide and arrive New York
13 New York Delegates meet for dinner	14 New York Site visits and meetings	15 New York Site visits and meetings Evening: Fly to Toronto	16 Toronto Site visits and meetings	17 Toronto Site visits and meetings	18 Toronto Site visits and meetings	19 Toronto Afternoon: Fly to Washington DC
20 Washington DC Free day	21 <b>Group A:</b> Washington DC Astronautical conference  <b>Group B:</b> Washington DC Site visits and meetings	22 <b>Group A:</b> Washington DC Astronautical conference  <b>Group B:</b> Washington DC Site visits and meetings Evening: Fly to Austin	23 <b>Group A:</b> Washington DC Astronautical conference  <b>Group B:</b> Austin Site visits and meetings	24 <b>Group A:</b> Washington DC Astronautical conference  <b>Group B:</b> Austin Site visits and meetings	25 <b>Group A:</b> Washington DC Astronautical conference Fly home in evening  <b>Group B:</b> Austin Site visits and meetings Evening Fly home in evening	26 Travel to Adelaide
27 Arrive Adelaide						