

YEAR IN REVIEW

2022

ACKNOWLEDGEMENT OF COUNTRY

Ngadlu tampinhi, Kurna Miyurna yaitya yarta-mathanya Wama Tarntanyaku. Ngadlu tampinhi purkarna pukinangku, yalaka, tarrkarritya.

Parnaku yailtya, parnaku tapapurruna, parnaku yarta ngadlu tampinhi.

Yalaka Kurna Miyurna parnaku yailtya, tapa purruna, yarta kuma puru martinhi, puru warriapinhi, puru tangka martulayinhi.



We acknowledge the Kurna people are the traditional custodians of the Adelaide Plains, and pay respects to Elders past, present and future. We recognise and respect their cultural heritage, beliefs, and relationship with the land. We acknowledge that they are of continuing importance to the Kurna people living today.

FROM THE CEO

Throughout the year, our refreshed focus and purpose – Shaping the future of Greater Adelaide – has continued to guide our actions. The Committee for Adelaide has experienced exponential growth and has come to be considered as South Australia's leading, independent think tank.

I am extremely proud of the team and all the work that has gone into the transformation of the Committee throughout 2022. We pride ourselves on the quality delivered to Members through our communications, events and advocacy.

We are pleased to share key metrics and highlights for the year which include our substantial growth in membership and media coverage, our events achieving excellent satisfaction in what we deliver, and the release of five key policy papers.

We will continue to advocate and work with business, industry, community and government to support our Members' position. We will continue to elevate our Members' voices now and into the future. Our voice is being heard, our media reach supports this, and more importantly we are part of genuine discussions, which ultimately inform and influence policy decisions.

We held 40 events this year which included a new Emerging Leaders' series, roundtables, networking events, new Member events, expert panel sessions as well as several intimate bespoke events. We will continue to deliver these events to enable our Members' to showcase their expertise, thought leadership, elevate their voice, brand and further connect with fellow Committee Members and stakeholders.

We experienced membership growth of 85% and very strong revenue growth – a necessity to ensure a strong financial future. We are grateful for the support we have received from our ongoing Members and are overwhelmed at the level of interest in membership as we continue to grow.

A sincere thank you to all of our Members, without such amazing support we would not have been able to achieve such strong results. I would also like to thank our Board of Directors for their ongoing support.



OUR VISION

Our vision for Greater Adelaide is to be the most extraordinary, big thinking, welcoming and vibrant global city with a population of 2 million by 2030

OUR MISSION

To provide independent thought leadership, advocacy, and influence policy for the benefit of our state, both now and into the future

KEY Pillars



Future-ready
and thriving
economy

Talent
attractor
and retainer

Inclusive
community
and culture

ADELAIDE CONNECTED

Adelaide Connected is a program funded by the Department of the Premier and Cabinet. This program aims to connect people who have recently moved to South Australia by networking and facilitating introductions to other likeminded individuals, businesses and industry.

ADELAIDE
CONNECTED

2022 HIGHLIGHTS

85%

Membership growth



Sign Up



64

New Members

MEDIA COVERAGE

TOTAL
MEDIA
MENTIONS

2022
457
Mentions

2021
68
Mentions



572%

Increase in mentions

TOTAL
MEDIA
REACH

2022
290m
Reach

2021
5.3m
Reach



5,400%

Increase in reach

Source: Meltwater

EVENT INSIGHTS

40

Events held



84%

Event satisfaction



SOCIAL MEDIA COVERAGE

485,981

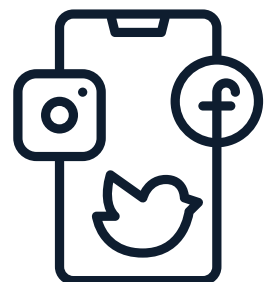
Media reach

11,665

Followers

149

Social media mentions



Source: Meltwater

70+

Hours volunteered by our
focus groups

5

Policy Papers
and Submissions

2,420

E-News Subscribers



ACKNOWLEDGEMENTS

We would like to thank each and every one of our members for their contribution in making this financial year a great success.

PLATINUM MEMBERS



ACKNOWLEDGEMENTS

CORPORATE MEMBERS

AIG Security
ARUP
Australian Cyber Collaboration Centre
Australian Gas Infrastructure Group
Baptist Care
Baukultur
Capetal
Careerlink People Solutions
Carers SA
Carnegie Mellon University
Corporate Conversation
Grant Law PR

GPEx Limited
Haigh's Chocolates
Hansen Yuncken
Harrison McMillan
Hays
ICAM
JP Media
Junction Australia
Lanyon Asset Management
Leyton Property
McGregor Tan
Michels Warren PR

Migration Solutions
Minter Ellison
ONDA Group
Rider Levett Bucknall
SAGE
SA Power Networks
Scouts SA
Southstart
Stantec Australia
TICSA
URPS
Wallmans Lawyers

SMALL ENTERPRISE MEMBERS

11point2
Adelaide Film Festival
Bespoke Approach
Boomerang International Educational Services
Champagne Recruitment
Haven Wealth Partners

Illuminate Adelaide
PeopleQ
Pinnacle College
Possible Consulting
Royal Life Saving Society – South Australia
SABRN Tech

SA Mums in Business
Sport SA
Surjan Consulting
Synergy Private Wealth
The Huddle
Youth Inc.

ASSOCIATE MEMBERS

42 Adelaide
Adelaide Crows Foundation
Adelaide Formula E
Adelaide Fringe
Adelaide Symphony Orchestra
Australia Day Council of South Australia
Cirkidz
Community Centres SA
Disaster Relief Australia
Don Dunstan Foundation

Dress for Success
Flinders Foundation
Foodbank SA
HAS Foundation
Kudos Services
Leaders Institute of South Australia
Light ADL
Reconciliation SA
Royal Society for the Blind
Sammy D Foundation

Sanaa
Sight for All
Social Capital
The Brighteyes Organisation
THRFG Parkison's and Stroke
Tjindu Foundation
Variety SA
WellCity Adelaide

FOUNDING MEMBERS

We would like to sincerely thank the following Founding Members who have played an important role and have invested in the development of the Committee for Adelaide to where we are today. We appreciate their continued support since the inception of the Committee in 2013.

baukultur

pwc

BESPOKE
APPROACH

Santos

skyCITY



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**COMMITTEE FOR
ADELAIDE**