



2024

YEAR IN REVIEW



ACKNOWLEDGEMENT OF COUNTRY

**Ngadlu tampinhi, Kurna Miyurna yaitya yarta-mathanya
Wama Tarntanyaku. Ngadlu tampinhi purkarna
pukinangku, yalaka, tarrkarritya.**

Parnaku yailtya, parnaku tapapurruna, parnaku yarta ngadlu tampinhi.

**Yalaka Kurna Miyurna parnaku yailtya, tapa purruna, yarta kuma puru
martinhi, puru warriapinhi, puru tangka martulayinhi.**

The Committee for Adelaide acknowledges that the Kurna people are the traditional custodians of the Adelaide Plains, and pay respects to Elders past, present and future. The Committee for Adelaide recognise and respect their cultural heritage, beliefs, and relationship with the land and acknowledge that they are of continuing importance to the Kurna people living today.

FROM THE CHAIR

The Committee for Adelaide implemented a new strategic direction in 2024 which sets out our vision for Adelaide, South Australia to be an extraordinary, big thinking, welcoming and vibrant place, with a growing economy and population.

To achieve this vision, the work of the Committee is focused on four key pillars:

- **Accelerating Growth** - unlocking the economic complexity and investment potential of South Australia to foster innovation, improve productivity and drive long-term and sustainable economic growth.
- **Thriving Community** - creating a welcoming, inclusive and diverse community, that prioritises wellbeing and attracts and retains the talent and skills required for future workforce needs.
- **Dynamic Vibrancy** - enhancing the amenity, infrastructure and liveability of Adelaide and the regions, to create an exciting and progressive city for all to enjoy.
- **Environmental Leadership** - leading climate action on the way to Net Zero and managing the state's water, waste, transport, energy, infrastructure and environment in a sustainable way.

During the year, the Committee has carefully dissected each of these pillars through a series of thought-leadership conversations, leader events, roundtables and policy outputs. Bringing together industry, academia, the not-for-profit sector and government, the Committee is helping to facilitate change, spark discussion, influence policy and generate positive outcomes for our state, both now and into the future.

The next 10 years is pivotal for South Australia. We all have a role to play to respond and seize the opportunities before us; to accelerate decision making, invest in post-modern infrastructure, accelerate the implementation of modernised policies and foundational projects that will drive long term and sustainable economic growth for all South Australians to enjoy.

I would like to acknowledge and thank the board members of the Committee for Adelaide who along with our valued members are supporting the Committee in furthering its great work. I would also like to extend a big thank you to Sam and the team for their hard work, passion and commitment to shaping the future of Adelaide, South Australia. I look forward to another productive year ahead.



RAYMOND SPENCER AM
CHAIR, COMMITTEE FOR ADELAIDE

FROM THE CHIEF EXECUTIVE

2024 has been a huge year for the Committee for Adelaide, hosting over 42 events and thought-leadership conversations throughout the year, which have been attended by over 2000 members and key stakeholders.

Every conversation has been aligned to at least one of our four key pillars, bringing together industry, the not-for-profit sector, government and the community to shape the future of Adelaide, South Australia.

To ensure meaningful outcomes, this year the Committee has captured the key discussion points and recommendations from each event and fed these into a series of '5 Point Plans', designed to spark discussion, influence policy, catalyse action and drive action for the benefit of our state, both now and into the future.

Highlights for the year include our inaugural International Women's Day conversation on 'Economic Empowerment' with our Patron and the Governor of South Australia, Her Excellency the Honourable Frances Adamson AC, the 'Strong Australia' Adelaide Business Luncheon with the Premier, the Hon Peter Malinauskas MP, hosted in partnership with the Business Council of Australia and Sky News, and the ongoing delivery of the Adelaide Connected program, the Emerging Leaders Series in partnership with the University of Adelaide, and SA Zero.

The Committee for Adelaide is not-for-profit and member-funded. The work we do is informed and enabled by our members and I thank you all for your ongoing support and passion for Adelaide.

We have more big plans for 2025 including the release of the next 'Benchmarking Adelaide' report in partnership with Hames Sharley, JLL, Mitsubishi Australia and the RAA. We also have several important thought-leadership conversations lined up, plenty of networking opportunities, a refreshed Emerging Leaders Series and Adelaide Connected program, the ongoing facilitation of SA Zero and we will again be hosting both State and Federal MPs as part of our 'Leaders Series.'

On behalf of the Committee for Adelaide, I look forward to continuing to work with you all to drive the important conversations and seize the opportunities before us.



SAM DIGTON
CHIEF EXECUTIVE, COMMITTEE FOR ADELAIDE

COMMITTEE FOR ADELAIDE

OUR PATRON



HER EXCELLENCY THE HONOURABLE FRANCES ADAMSON AC
GOVERNOR OF SOUTH AUSTRALIA

OUR BOARD



RAYMOND SPENCER AM
CHAIR



ALICIA GENET
CO-DEPUTY CHAIR



TREVOR COOKE
CO-DEPUTY CHAIR



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BOARD MEMBER



ANNA WILEY
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HENDRI MENTZ
BOARD MEMBER



HEATHER CROALL AM
BOARD MEMBER

OUR TEAM



SAM DIGHTON
CHIEF EXECUTIVE



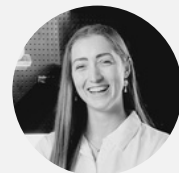
NAOMI MARSH
STRATEGY &
PROGRAMS MANAGER



ALI CHATBURN
MEMBERSHIP
ENGAGEMENT &
EVENTS MANAGER



ALBERT D'ALOIA
OPERATIONS
MANAGER



MICHELLE HOWIE
SA ZERO LEAD -
UNTIL SEPTEMBER
2024

PARTNERS

ANNUAL PARTNER

BHP

WINE PARTNER

HENTLEY FARM

COMMITTEE FOR ADELAIDE

MEMBERS

The work of the Committee for Adelaide is informed and enabled by our members. As a not-for-profit organisation, focused on enhancing the future of Adelaide, we thank all members for their ongoing support.

PLATINUM MEMBERS



AEGEUS



aurecon

Beyond Bank
AUSTRALIA

BHP

& Commercial General

Commissioner
for Children &
Young People



credit union sa

Deloitte.

Eldercare

epic energy



FLEET

Flinders
Port Holdings

Flinders University

Fuller Brand Communication

Hames Sharley

HAYS
Recruiting experts worldwide

Jacobs

JLL

JOHN HOLLAND



MARAS
Group

MW
MichelsWarren PR
ChinaShop Design

MinterEllison.

MITSUBISHI MOTORS
Drive your Ambition

PeopleFirst Bank

RAA

Regional Development Australia
ADELAIDE METROPOLITAN INCORPORATED

Renewal SA
Government of South Australia

RESOURCECO

R. M. WILLIAMS
EST. 1932. AUSTRALIA

SA Power Networks

Santos

skyCITY

Stantec

THOMAS FOODS
INTERNATIONAL

THE UNIVERSITY of ADELAIDE
150 YEARS

University of South Australia

ZEN ENERGY

CORPORATE MEMBERS



NOT-FOR-PROFIT MEMBERS



SMALL ENTERPRISE MEMBERS



ASSOCIATE MEMBERS



VISION & MISSION

The Committee for Adelaide brings together businesses, industry bodies, community and government to shape the future of Adelaide, South Australia.

We are non-partisan, independent and sector agnostic.

Our membership is diverse and influential, making a significant contribution to South Australia's economy and society.

The Committee's work centres around people, business and capital, and how the interconnection of these areas and their relationship to one another largely determine the economic and cultural health of our society.

We are focussed on harnessing the strengths, passion and insights of our members and partners to shape the future of Adelaide, South Australia.

OUR VISION

For Adelaide, South Australia to be the most extraordinary, big thinking, welcoming and vibrant place, with a growing economy and population.

OUR MISSION

To provide independent thought leadership, influence policy and drive action for the benefit of our state, both now and into the future.

KEY Pillars



**ACCELERATING
GROWTH**



**THRIVING
COMMUNITY**



**DYNAMIC
VIBRANCY**



**ENVIRONMENTAL
LEADERSHIP**

2024 ACHIEVEMENTS



**42 EVENTS &
CONVERSATIONS
DURING 2024**



**ATTENDED BY OVER
2,000+ MEMBERS &
STAKEHOLDERS**



**4.3 STAR MEMBER
SATISFACTION
RATING**



**20 NEW ADELAIDE
CONNECTED
PODCASTS**



**15% INCREASE IN
MEMBERSHIP**



**4,400+ PODCAST
LISTENS, UP 51%**

POLICY OUTPUTS

5-POINT-PLANS

In 2024, the Committee for Adelaide produced a series of '5-Point-Plans', intended to spark discussion, influence policy, catalyse action and drive positive outcomes for Adelaide, South Australia. Each of the plans aligned to one of the Committee's key pillars, with the ideas and recommendations drawn from feedback, research and recommendations of our members, guest speakers and subject-matter experts put forward through conversations, surveys and workshops.



5-POINT-PLAN TO BOOST PRODUCTIVITY (APRIL)

The Advertiser



Major public sector review urged to boost economy, cut red tape

Pinpointing better public service standards and efficiency is recommended in a key productivity report, which also aims to improve SA's national share of high-wage jobs.

POLICY OUTPUTS



5 ACTIONS TO ATTRACT AND RETAIN SOUTH AUSTRALIA'S FUTURE WORKFORCE

July 2024

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Incentivise skilled workers to South Australia

 - Maintain South Australia's status as a regional jurisdiction for skilled migration, ensure better targeting of migration programs and provide clearer and quicker pathways to permanent residency.
 - Implement a State Government funded Workforce Attraction Incentive Scheme to attract skilled workers to SA to fill in-demand jobs and complement local workforce, including financial incentives to relocate and complete a set tenure of employment (i.e. 2-3 years), accommodation assistance and added incentives to relocate to regional areas.
 - Continue the delivery of the Adelaide Connected program to support skilled-migrants and expats to settle into the community, connect with industry, build professional networks and support long-term settlement.
- 

Build-to-Rent housing close to CBD & in key regional areas

 - Establish a South Australian 'Build to Rent' (BTR) Taskforce with representatives from across the property sector, industry and state and local government to identify and facilitate the acquisition of strategic land sites in and close to the CBD and in key regional areas for BTR projects to provide additional rental supply to support local workforce.
 - Provide a State BTR Investment Fund to co-invest and fast-track BTR projects as part of meeting urban infill targets to provide more housing choices for SA's future workforce and ensure affordability for developers, landlords and tenants.
- 

Glamourise vocational education, training and a career in trades

 - Glamourise vocational education, training and a career in trades to ensure we have the appropriate mix of technicians and trade workers for current and emerging growth sectors including construction, defence, education, health, aged care, IT, manufacturing, the green economy, hospitality, and resources.
- 

Retain young people including international students

 - Encourage young Adelaideans and international graduates (higher education and VET) to stay and work in South Australia by offering a 'Stay in SA' bonus for people aged 20 to 25 who complete a qualification and secure full-time employment in South Australia for a set tenure (i.e. 2-3 years).
 - Continue to promote work and career pathways to students, parents and career advisors, especially across new and emerging sectors, and through stronger industry engagement across the curriculum.
 - Offer paid internship programs, including an expansion of 'The Alternative' government-led intern program and other industry led programs to encourage young people into employment, including encouraging businesses to employ students part-time while studying to support a pipeline of future local talent.
 - Continue to attract and prioritise international graduates under the General Skills Migration program and provide pathways to employment with industry including educating industry of the benefits and ease of employing international students.
- 

Support businesses to develop & implement inclusive and agile workforce strategies

 - Support businesses to develop and implement future workforce strategies including quantifying workforce needs and identifying opportunities to retain, plan and invest in workforce requirements.
 - Encourage local businesses to eliminate unconscious biases from recruitment and process and provide clear growth pathways, on-the-job training and opportunities within businesses and organisations (where possible) to attract and retain staff.
 - Support SMEs to explore opportunities to work together, share resources and allow cross-pollination of workers and collaborate on projects together.
 - Encourage businesses to invest in and embrace Artificial Intelligence and digital technologies to boost productivity, improve service-quality and develop much-needed skills to other value-add areas.

5 ACTIONS TO ATTRACT & RETAIN SA'S FUTURE WORKFORCE (JULY))

18 NEWS

The Advertiser | Friday July 26, 2024

Cash, homes to stay in SA

Bonus package to stop brain drain

Paul Starick

A "Stay in SA" bonus is being urged for young Adelaideans and international graduates as part of a five-point plan to attract and retain the state's future workforce.

In a bid to position South Australia as a destination of choice for future talent, the Committee for Adelaide think tank also is urging measures including build-to-rent housing close to the CBD and in key regional areas.

The retention bonus is called for as part of plans to reverse a traditional brain drain by retaining young people and international students.

The committee's plan is to encourage young Adelaideans and international graduates (higher education and VET) to stay and work in South Australia by offering a 'Stay in SA' bonus.

This would be "for people aged 20 to 25, who complete a qualification and secure full-time employment in SA for a set tenure (ie, two to three years)".

No cash figure is suggested but the Northern Territory government in 2020 dumped a relocation incentive offering \$3000 for singles, \$5000 for couples and \$8000 for families of two adults and two children.

Committee for Adelaide chief executive officer Sam Dighton cited Premier Peter Malinauskas telling The Advertiser's Defending Australia summit in May that "an incredible number of skilled workers" would be needed for the AUKUS nuclear-powered submarine project alone.

"The reality is that we simply do not have enough people in South Australia to do all the things we want to do as a state; to deliver the pipeline of major infrastructure projects, to grow key sectors including defence, manufacturing, health and aged care, and importantly, to build the housing stock needed to cater for current and projected population growth," Mr Dighton said.

"... While there has been a sustained and concerted effort from many areas of government and industry over a number of years, it's clear we need to inject some new ideas and strategies to tackle this issue and position Adelaide, South Australia, as a destination of choice for future talent."

Other measures in the five-point plan include financial incentives for skilled workers to relocate, paid internships in industry and government, along with a call to "glamorise vocational education, training and a career in trades".

5 IDEAS TO ENHANCE ADELAIDE'S VIBRANCY & LIVEABILITY (NOVEMBER)



5 ideas to enhance Adelaide's vibrancy and liveability.

November 2024

- 

Prioritise urban infill over urban sprawl.
- 

Ensure Adelaide is an accessible, well-connected city.
- 

Place art & culture at the centre of everything.
- 

Make the most of our natural assets.
- 

Prepare for and embrace growth.

Further information is available on the Committee's website.

ADVOCACY & POLICY SUBMISSIONS

During the year, the Committee for Adelaide has continued to collaborate with other capital city Committees. This included travelling to Canberra in June to meet with Federal MPs and attend the 'Unleashing the collective capital of our capital cities' event at Parliament House.

The event included a keynote by the Hon Catherine King MP, the Federal Minister for Infrastructure, Transport, Regional Development and Local Government, and highlighted the importance of harnessing the power of capital cities and the whole-of-government approach required to ensure a prosperous future for Australia's urban areas. As part of the event, Sam Dighton hosted a Q&A with the Minister, seeking her views on the Infrastructure Priority List and the National Urban Policy.

Meetings were also held with several Federal MPs and Senators including Senator Don Farrell, Senator Anne Ruston, the Hon Julie Collins MP, the Hon Angus Taylor MP, the Hon Pat Gorman MP, the Hon Andrew Giles MP, and Eleesa Hodgkinson, Chief of Staff to the Hon Matt Thistlethwaite MP.

Each meeting provided an introduction into the 'Coalition of Committees for Capital Cities' and discussed the shared strengths, challenges and future opportunities for Australia's capital cities. High on the agenda was the National Urban Policy, housing availability and affordability, transport and infrastructure, workforce shortages, defence and the need to leverage our economic strengths and boost productivity.

In 2025, the Committee for Adelaide will continue to work with the other capital city Committees to share learnings, exchange ideas and advocate for the collective needs of capital cities.

SUBMISSIONS

The Committee put forward the following submissions during the year:

- Education Services for Overseas Students Amendment Bill 2024 (Regarding Proposed International Student Caps)
- Review of Regional Migration Settings Discussion Paper - July 2024
- National Urban Policy - July 2024

Further information is available on the Committee for Adelaide website.



ACCELERATING GROWTH

Q1 2024

During Q1 2024, the Committee for Adelaide focused on 'Accelerating Growth', unlocking the economic complexity and investment potential of South Australia to foster innovation, improve productivity and drive long-term and sustainable economic growth.

Thought-leadership events included:

- **A conversation with BHP's Edgar Basto and the Hon Tom Koutsantonis MP, Minister for Energy & Mining**, on South Australia's significant copper reserves and opportunities for the State.
- **A sold-out conversation on 'Economic Empowerment' in celebration of International Women's Day** with Her Excellency the Honourable Frances Adamson AC, Governor of South Australia, the Hon Katrine Hildyard MP, Minister for Women and the Prevention of Domestic and Family Violence, Jane Pickering, Chair of SA Leaders for Gender Equity and CEO of Eldercare, and Todd Roberts, CEO of Credit Union SA, moderated by Helen McCabe, Founder and Managing Director of Future Women.
- **A conversation on 'Boosting South Australia's Productivity'** with Adrian Tembel, Chair of the South Australian Productivity Commission, Professor Ryan Williams from the Australian Centre for Business Growth, University of South Australia, Kelly-Anne Saffin, then-CEO of Regional Development Australia - Adelaide and Damien Walker, CEO of the Department for the Premier & Cabinet.
- **A roundtable on the 'Future of Work'** hosted in partnership with Hays, exploring the key macro, technological and people trends shaping workplaces.



ACCELERATING GROWTH IN PICTURES



THRIVING COMMUNITY

Q2 2024



During Q2, the Committee for Adelaide focused on 'Thriving Community', including how we can create a welcoming, inclusive and diverse community, that prioritises wellbeing and attracts and retains the talent and skills required for future workforce needs.

Thought-leadership events included:

- **A conversation on 'Population Growth and Housing'** with Simon Kuestenmacher, Director of the Demographics Group, Nikki Govan, Chair of the Adelaide Economic Development Agency, Craig Holden, Chair of the State Planning Commission and David Lehmann, COO of the John Holland Group, facilitated by Trevor Cooke, CEO of Commercial & General.
- **A conversation on 'Future Workforce & Skills,'** with John Chapman OAM, Acting Skills Commissioner, Shaun Westcott, CEO of Mitsubishi Motors Australia, Matt Opie, CEO of Defence SA and Claire Scapinello, CEO of ECH, facilitated by Hendri Mentz, Managing Partner, Deloitte South Australia.
- **A Leaders Lunch on 'Positioning SA as a Leader in AI'** in partnership with Flinders Port Holdings at ILA.
- **A Leaders 'State Budget Breakfast'** with the Under Treasurer, Rick Persse AM and Adam Reid, CEO of the Department of State Development, hosted by Lendlease.

THRIVING COMMUNITY

IN PICTURES



DYNAMIC VIBRANCY

Q3 2024

During Q3, the Committee for Adelaide focused on 'Dynamic Vibrancy', which looked at enhancing the amenity, infrastructure and liveability of Adelaide and the regions, to create an exciting and progressive city for all to enjoy

Thought-leadership events included:

- **A conversation on 'Creating Adelaide University and the opportunity for South Australia'**, with the co-Vice Chancellors Adelaide University, Professor Peter Høj and Professor David Lloyd, along with Professor Jessica Gallagher, Deputy Vice Chancellor of the University of Adelaide and Jane Booth, Chief People & Culture Officer, University of South Australia.
- **A sold-out 'Strong Australia - Adelaide Business Luncheon and Panel'**, in partnership with the Business Council of Australia, with the Hon Peter Malinauskas MP, Premier of South Australia, Rachel Yangoyan, CEO of QantasLink, Bran Black, CEO of BCA and Sam Dighton, CEO of C4A, facilitated by Laura Jayes, Anchor of AM Agenda, Sky News.
- **A Leaders Lunch with the Hon Catherine King MP, Federal Minister for Infrastructure, Transport, Regional Development & Local Government**, hosted by Adelaide Airport.
- **A conversation on 'Future Ready Homes & Neighbourhoods'** with Emily Perry, GM Community & Corporate Affairs, RAA, Chris Menz, CEO of Renewal SA, Craig Holden, Chair of the SA Planning Commission and Anita Allen, Associate Director, URPS, facilitated by Caillin Howard, Managing Director of Hames Sharley.
- **A Briefing with the Treasurer, the Hon Stephen Mulligan MP**, facilitated by Wayne Matters, Deputy CEO of Beyond Bank.



DYNAMIC VIBRANCY

IN PICTURES



ENVIRONMENTAL LEADERSHIP

SA ZERO

SAZERO

ZERO CARBON • ZERO WASTE

POWERED BY  COMMITTEE FOR
ADELAIDE

Facilitated by the Committee for Adelaide, SA ZERO is a member-based cluster of South Australian businesses, government and academia aimed at accelerating South Australia's zero carbon and zero waste pathways.

SA ZERO members include the City of Adelaide, CSIRO, BHP, Flinders Port Holdings, Flinders University, the RAA and the University of Adelaide.

SA ZERO events and workshops held throughout 2024 include:

- **A conversation on 'Sustainability, Climate Reporting and Carbon Markets'** hosted in partnership with the Commonwealth Bank of Australia.
- **A conversation on 'Overcoming Barriers to Fleet Decarbonisation'** hosted in partnership with the RAA.
- **A workshop on the Climate Transition Action Plans for companies and regions**, hosted in partnership with BHP and CSIRO.
- **Presenting at the Adelaide Business School's Sustainable Development Career Event**, hosted by the University of Adelaide.
- **A workshop on 'Carbon Offsets'** with a presentation from EY.
- **A debrief on COP29** with Martin Haese, Chair of the Premier's Climate Change Council.



ENVIRONMENTAL LEADERSHIP

IN PICTURES



EMERGING LEADERS

2024 PROGRAM HIGHLIGHTS



150 YEARS

The Committee for Adelaide's 2024 Emerging Leaders program was delivered in partnership with the University of Adelaide, bringing together future leaders and changemakers within the Committee's platinum member companies and organisations.

Through a series of curated events, the program provided an opportunity for Adelaide's emerging leaders to build their network, gain insights and knowledge to enhance their professional development and hear first-hand from experts and accomplished leaders from a range of sectors.

The 2024 Emerging Leaders program included:

- **Lunch with the Treasurer of South Australia, the Hon Stephen Mulligan MP** at the National Wine Centre
- **'How to Network Like a Pro' Networking Event with Paul Kitching**, Fuller Brand Communication
- **Breakfast with Pauly Vandenberg, Director and Co-Founder of Tjindu Foundation** at the National Wine Centre
- **'South Australian Space Sector' Networking Event with Dr Catherine Grace** at the Australian Space Centre
- **Lunch with Flavia Tata Nardini, CEO of Fleet Space** at the National Wine Centre
- **Lunch with Tim Jarvis AM, Environmental Scientist, Adventurer, Author, Film Maker and 2024 South Australian of the Year** at the National Wine Centre.



EMERGING LEADERS PROGRAM

IN PICTURES



ADELAIDE CONNECTED

PROGRAM HIGHLIGHTS

The Adelaide Connected program provides a support network for skilled migrants and returning expats to enter and be fully utilised in the South Australian workforce. Through a series of industry briefings, networking events, concierge services and the popular 'Adelaide Connected' podcast, the program plays an important role in attracting, connecting and retaining skilled workers in South Australia.

Adelaide Connected networking events provide an opportunity for participants to meet with likeminded people, connect with Committee for Adelaide members and potential employers, gain local workforce knowledge and build their professional network. Adelaide Connected events are free to attend and designed to be inclusive, welcoming and informative.

A total of eight Adelaide Connected events were hosted during the year, with over 600 attendees.

Networking Event | 25 October 2023

Total registrations: 120

Guests heard from Mirsia Bunjaku, Chief Executive Officer of the Australian Migrant Resource Centre (AMRC). Mirsia spoke about her own journey to South Australia and how the AMRC supports new arrivals to engage with and contribute to South Australia's society, culture, economy and environment.

End of Year Celebration & Networking Event | 6 December 2023 | Total registrations: 144

Guests heard from Kayla Johnson, then-Director, Population Strategy, Department of the Premier and Cabinet. Kayla spoke about her own journey to South Australia, and how the Adelaide Connected Program assists new arrivals to engage with and contribute to South Australia's society, culture, economy and environment. Guests were then encouraged to network with each other based on their industry of employment.



Now in it's 5th year, the Adelaide Connected program has been made possible through grant funding received from the South Australian Government.



**Government
of South Australia**



ADELAIDE CONNECTED

PROGRAM HIGHLIGHTS

Adelaide Fringe Event | 24 February 2024 – Total registrations: 60

This event provided a relaxed opportunity for participants to enjoy a family day out at a world-renowned, annual arts festival that celebrates culture, place and artists from across the globe. Guests were encouraged to network with local business leaders and heard from Heather Croall AM, Director and CEO, Adelaide Fringe before being treated to a viewing of award-winning show Peter Pan – A Neverland Adventure.

Meet the Minister Event with Hon Zoe Bettison MP | 13 March 2024 – Total Registrations: 130

Guests were invited to 'Meet the Minister' with an address provided from the Hon Zoe Bettison MP, Minister for Tourism and Multicultural Affairs on the importance of diversity and inclusion and the wide variety of services and opportunities on offer in Adelaide, South Australia to support new migrants to settle in and connect with the community. Jordon Tomopoulos, Advisor Economic Research Adelaide Economic Development Agency also provided an economic outlook on the year ahead for the city, state and all things Adelaide.

Introduction to Kurna Culture | 22 April 2024 – Total registrations: 30.

Guests were invited to attend an interactive workshop about Kurna culture presented by Jack Kanya Kudnuitya Buckskin, Founder of Kuma Kaaru. Jack educated and taught attendees about the local language and showcased Aboriginal culture and the diversity of Aboriginal nations.

Civic Reception at Adelaide Town Hall | 20 June 2024 - Total registrations: 70

Lord Mayor Dr Jane Lomax-Smith AM helped us celebrate the 5th Anniversary of the Adelaide Connected Program. The Lord Mayor spoke about her own experience migrating to Adelaide, highlighting what sets Adelaide apart from other cities in the world. We also heard from Kayla Johnson, then-Director, Population Strategy, Department of the Premier and Cabinet on the alignment of Adelaide Connected with the State's strategic objectives.

Jobs in the Regions Networking Event | 28 August 2024 – Total registrations: 85

Guests were provided with an overview of career opportunities in regional South Australia. A panel discussion was facilitated by Milly Vorrasi, Senior Strategic Accounts Director at Hays with Stephanie Barrett, Head of HR, Copper South Australia, BHP, Kelly-Anne Saffin, then-CEO of Regional Development Australia – Adelaide and Sarah Curran, General Manager of HR, Thomas Foods International. Guest were also able to network and connect with industry in a relaxed and intimate environment.

Jobs in the Care Economy | 30 October 2024 – Total registrations: 70

Guests were provided with an overview of career opportunities across the care economy. An insightful panel discussion was moderated by Donna Ferris, Founding Director of Tess Search Partners with representatives from Eldercare, Baptist Care SA, Junction Australia and BlueSky Mind Studio.

ADELAIDE CONNECTED

SEASON 3 PODCAST

Season 3 of Adelaide Connected podcast featured new hosts, Ali Chatburn and Naomi Marsh, chatting with 'Boomerangs' and 'Arrows' from various industries about why they have chosen to live, work and play in SA.

Guests included Dr Catherine Grace, Director of the South Australian Space Industry Centre, Joseph John, Senior Economic Development Advisor, City of Salisbury, Patrick Clifton, Chief Operating Officer at the Adelaide Football Club and Krystina Hudson, Superintendent Surface Logistics, BHP. We heard about why they chose to move or return to Adelaide, how they have settled in, tips for other making the move and reflections on the benefits of living and working in Adelaide, including how our state fares on a global scale.

20 new episodes were produced as part of Season 3 with one episode published each week from 13 February to 24 June 2024 to Spotify and Apple Podcasts. The podcasts were shared across Committee for Adelaide and Adelaide Connected channels, as well as promoted across New Corp digital platforms and InDaily, resulting in over 4,400 plays, up 51% compared to Season 2, and 1,596,000 impressions.

20 NEW
EPISODES

4,450
PLAYS

1.5M
IMPRESSIONS



ADELAIDE CONNECTED PROGRAM

IN PICTURES



ADELAIDE CONNECTED PROGRAM

IN PICTURES





COMMITTEE FOR
ADELAIDE



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